

British Getaways – Advertising costs

When you place your advert on British Getaways you will have a whole full page advert as well as being listed in the relevant directories through the site. An example advert is shown below

British Getaways


Home
Special Deals
Hotels
Guest Houses
Budget
Coach
Boating
Advertise Free

Welcome to British Getaways - A Directory of Hotels, Guest Houses, B&Bs, Cottages, Apartments, Holiday Accommodation and Places to Stay in Britain.

Your Location: Home > Berkshire > Reading > Reading Hotels > Holiday Inn Reading

Accommodation Search: Town Search: Select a County: Select a Region:


Images




Details for Holiday Inn Reading, Reading

Holiday Inn Reading
Wharfedale road, Winnersh Triangle,
Reading,
Berkshire,
RG41 5TS

reservations@hireadinghotel.com

 0118 944 0444

 www.meridianleisurehotels.com

New exceptional 4 Star Holiday Inn Reading M4 Jct10 located in Winnersh Triangle within close proximity of the M4, Reading, Bracknell & Wokingham.

Offering 174 luxuriously appointed spacious bedrooms with 32-inch flat screen TV, mini bar & luxury bedding. Also benefiting from underground parking, air-conditioning and WiFi throughout.

Enjoy relaxed dining in the Caprice Restaurant, open until midnight, serving modern European cuisine to rosette standard, with Terrace for outdoor dining. Drop in for an informal meeting in our stylish Monty's Bar & Lounge, or relax and enjoy a drink in tranquil surroundings whilst enjoying our resident pianist.

Schedule your next meeting in our vibrant 'Academy' with 8 state-of-art Meeting Rooms for up to 260, with natural daylight, WiFi, Electronic Screens & Data Projector, Competitive Day Delegate & Residential packages and dedicated Conference Manager.


The hotel is licensed for Civil Ceremonies for up to 260 and offers an extensive range of flexible pricing, menus and banqueting suite options.

Enjoy our extensive Esprit Fitness & Spa including 19m indoor pool, gym with latest Life Fitness equipment, Sauna & Steam Room.

Ideally located for corporate visitors to major Business Parks such as Winnersh Triangle, Subons, Thames Valley, Green Park, in addition to leisure travellers to Legoland, Ascot Racecourse, Windsor Castle and Henley Regatta.

Our friendly team looks forward to welcoming you.

Location



Map is for guidance only.


24h Manned Reception
Disabled Facilities
WiFi in Room (Charge)
WiFi in Public Areas (Charge)
Satellite TV
Tea/Coffee in room
Hair Dryer in room

Phone in room
Wake Up call Available
Carpark
Non Smoking Site
Restaurant
Bar
Credit Cards Accepted


Facilities

Rooms and Rates for Today


Please contact the Owners directly using the contact details at the top of the page.



With the UK's leading holiday cottage specialists for over 25 years



...with more than 9,000 properties to choose from...



cottages4you

About British Getaways: Advertise for Free | Terms & Conditions | Contact

Free website hosting by: FreeVirtualServers

The full page advert contains the following

- 1) Address
- 2) Telephone details
- 3) email address
- 4) Direct link back to your own website
- 5) Description of your accommodation
- 6) Facilities
- 7) Rates and prices
- 9) 4 clear images of your accommodation
- 10) Location image.

To place your accommodation on www.britishgetaways.co.uk is very easy. Just complete one of the online forms and submit it to us. We will then review your application and if successful will place your accommodation onto our website.

The cost of a full page advert is £20 for a year subscription. Alternatively if you place a link back from your website to www.britishgetaways.co.uk then the cost of a full page advert will only be £12.50 for a year subscription.

All payments to British Getaways will be via PayPal so is secure.

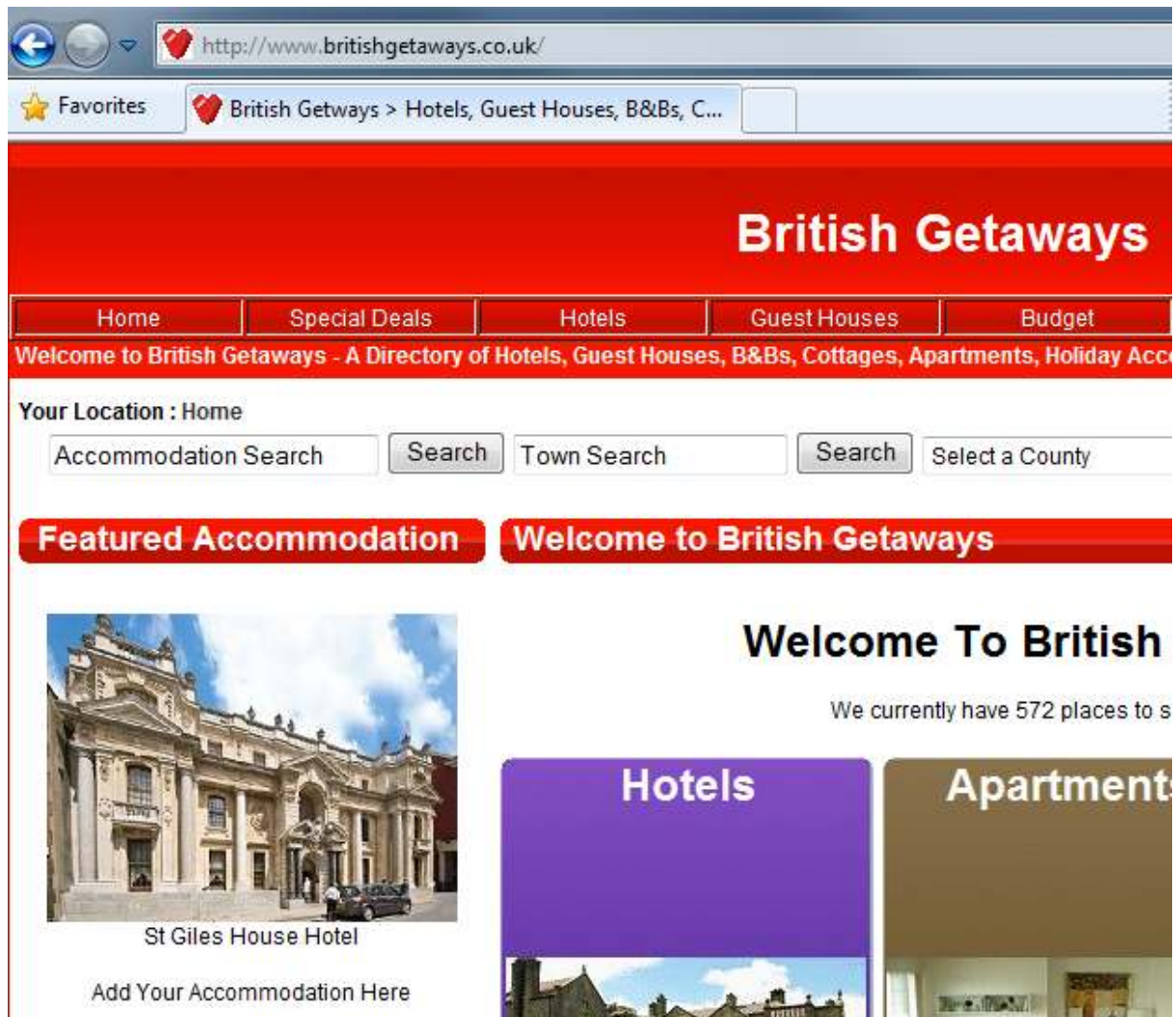
As well as a full page advert there are other advertising spaces available on the website. The following pages will highlight what those spaces are and what the cost is.

Additional Advertising Spaces

To advertise on British Getaways is free, however there are some spaces on the website that allows you to have greater exposure which is chargeable. This document aims to show which spaces are available and the costs involved.

To the left of each page there is a featured section, it is this space that can be bought for a set number of weeks. Listed below are some screenshots showing costs and the type of pages that are available.

Home Page and Type Page

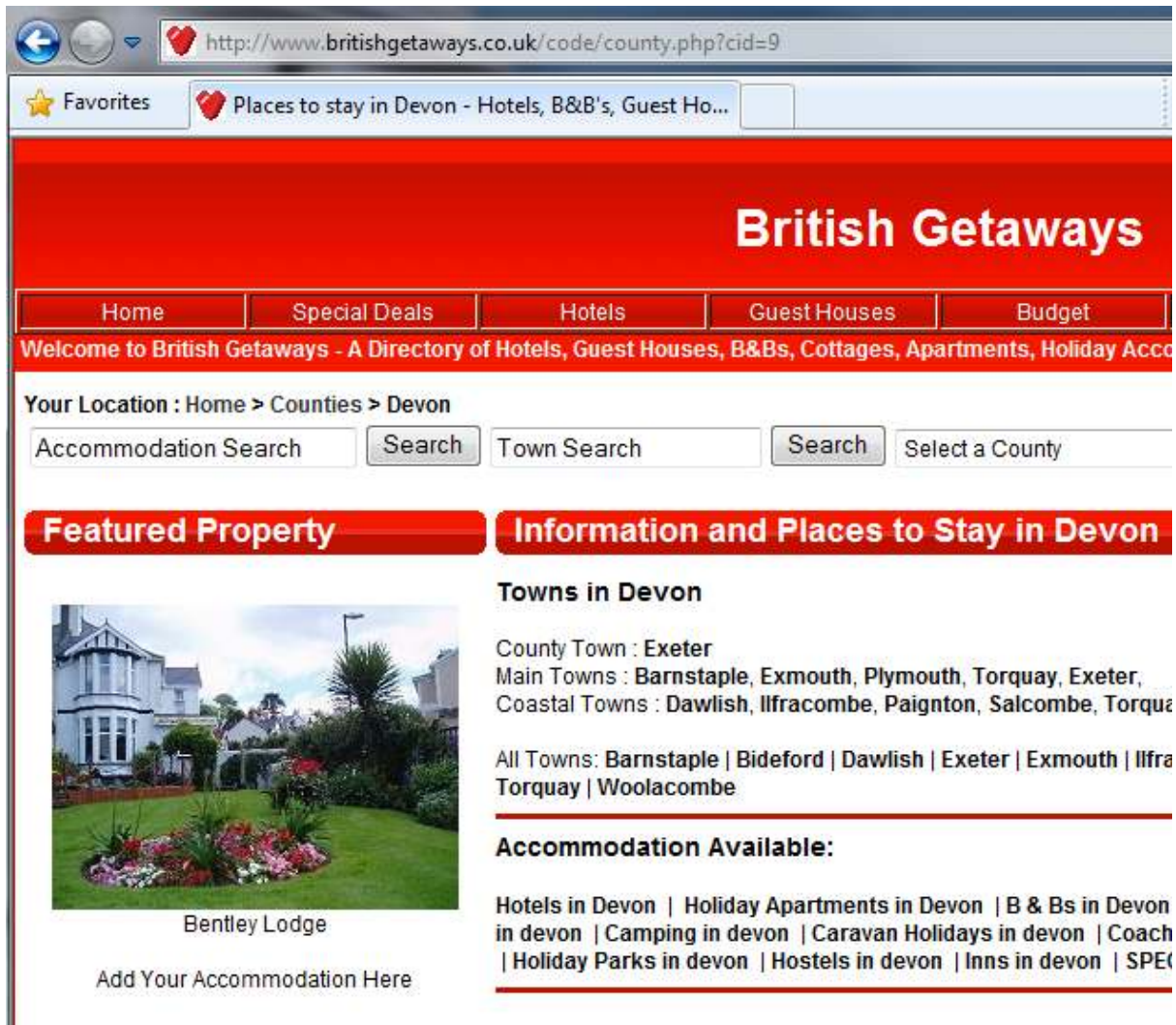


This option covers the very first page that is opened when visiting www.britishgetaways.co.uk and also covers the type page which is accessed from the large pictures on the home page.

To place your accommodation in the featured spot on this page costs £2.00 per week.


County Page

This is defined by the website address containing "...code/county.php?cid=..."



The screenshot shows a web browser window with the URL <http://www.britishgetaways.co.uk/code/county.php?cid=9>. The page features a red header with the "British Getaways" logo. Below the header is a navigation menu with buttons for "Home", "Special Deals", "Hotels", "Guest Houses", and "Budget". A welcome message reads: "Welcome to British Getaways - A Directory of Hotels, Guest Houses, B&Bs, Cottages, Apartments, Holiday Accommodation". The breadcrumb trail is "Your Location : Home > Counties > Devon". There are two search boxes: "Accommodation Search" and "Town Search", each with a "Search" button, and a "Select a County" dropdown menu. The page is divided into two main sections: "Featured Property" and "Information and Places to Stay in Devon".

Featured Property



Bentley Lodge

Add Your Accommodation Here

Information and Places to Stay in Devon

Towns in Devon

County Town : Exeter
Main Towns : Barnstaple, Exmouth, Plymouth, Torquay, Exeter,
Coastal Towns : Dawlish, Ilfracombe, Paignton, Salcombe, Torquay

All Towns: Barnstaple | Bideford | Dawlish | Exeter | Exmouth | Ilfracombe | Torquay | Woolacombe

Accommodation Available:

Hotels in Devon | Holiday Apartments in Devon | B & Bs in Devon
in devon | Camping in devon | Caravan Holidays in devon | Coach
| Holiday Parks in devon | Hostels in devon | Inns in devon | SPE

This page describes the county that your accommodation is in. This is charged at £1.00 per week. In this example the featured property is the featured property for the county of Devon.

Town Page

This is defined by the website address containing "...code/town.php?cid=..."

The screenshot shows a web browser window with the URL <http://www.britishgetaways.co.uk/code/town.php?townid=60>. The page features a red header with the "British Getaways" logo. Below the header is a navigation menu with buttons for "Home", "Special Deals", "Hotels", "Guest Houses", and "Budget". A red banner below the menu reads "Welcome to British Getaways - A Directory of Hotels, Guest Houses, B&Bs, Cottages, Apartments, Holiday Acc...". The page content includes a breadcrumb trail "Your Location : Home > Devon > Salcombe" and search fields for "Accommodation Search" and "Town Search". Two main sections are visible: "Featured Accommodation" and "Information and Places to Stay in Salcombe". The "Featured Accommodation" section displays a photograph of "The Chota House" and a link to "Add Your Accommodation Here". The "Information and Places to Stay in Salcombe" section provides a welcome message and contact details for the "Salcombe Tourist Information Centre".

British Getaways


Home Special Deals Hotels Guest Houses Budget

Welcome to British Getaways - A Directory of Hotels, Guest Houses, B&Bs, Cottages, Apartments, Holiday Acc...

Your Location : Home > Devon > Salcombe

Accommodation Search Search Town Search Search Select a County

Featured Accommodation **Information and Places to Stay in Salcombe**


The Chota House

Add Your Accommodation Here

Welcome to Salcombe, the beautiful holiday destination for all ages southerly part of Devon surrounded by picturesque villages, magnificent views. Walking the coastal footpath, sailing in the estuary, or enjoying a leisurely afternoon in this delightful unspoilt area in South Devon.

Salcombe Tourist Information Centre,
Market Street,
Salcombe,
Devon
TQ8 8DE

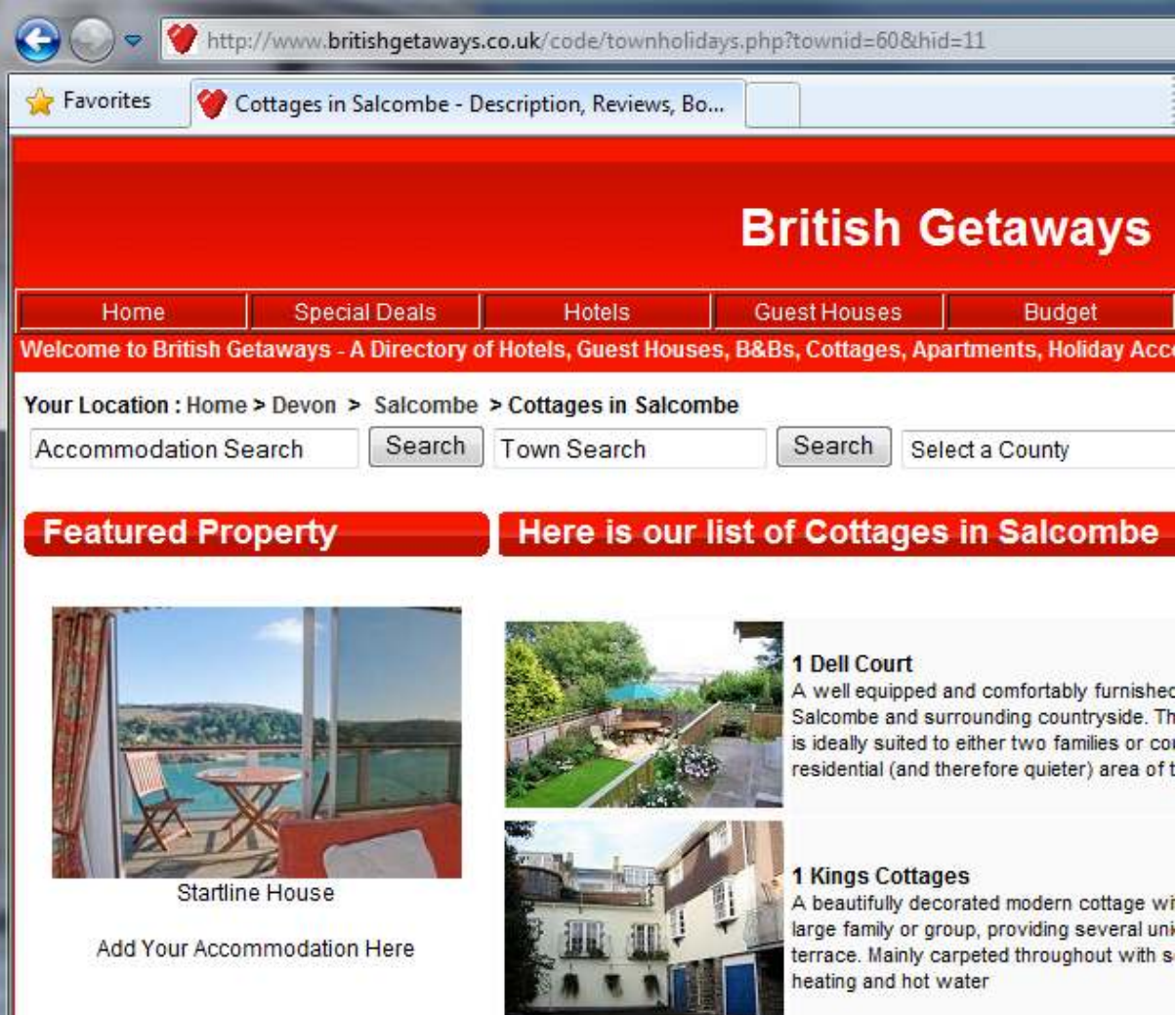
Tel: 01548 843927

Places to stay in Salcombe

This page describes the accommodation that can be found in a particular town. The cost of the featured accommodation on this page is £1.00 per week. In this example the featured property is the featured property for the town of Bath.

Town Type Page

This is defined by the website address containing "...code/townholidays.php?cid=..."



The screenshot shows a web browser window with the URL <http://www.britishgetaways.co.uk/code/townholidays.php?townid=60&hid=11>. The page features a red header with the "British Getaways" logo. Below the header is a navigation menu with links for Home, Special Deals, Hotels, Guest Houses, and Budget. A welcome message reads: "Welcome to British Getaways - A Directory of Hotels, Guest Houses, B&Bs, Cottages, Apartments, Holiday Acc...". The breadcrumb trail indicates the current location: "Your Location : Home > Devon > Salcombe > Cottages in Salcombe". There are search boxes for "Accommodation Search" and "Town Search", each with a "Search" button, and a "Select a County" dropdown menu. Two red buttons are visible: "Featured Property" and "Here is our list of Cottages in Salcombe". The "Featured Property" section displays an image of a balcony overlooking a lake, labeled "Startline House", with a link "Add Your Accommodation Here". The "Cottages in Salcombe" section lists two properties: "1 Dell Court" and "1 Kings Cottages".

Featured Property

Here is our list of Cottages in Salcombe

Startline House
Add Your Accommodation Here

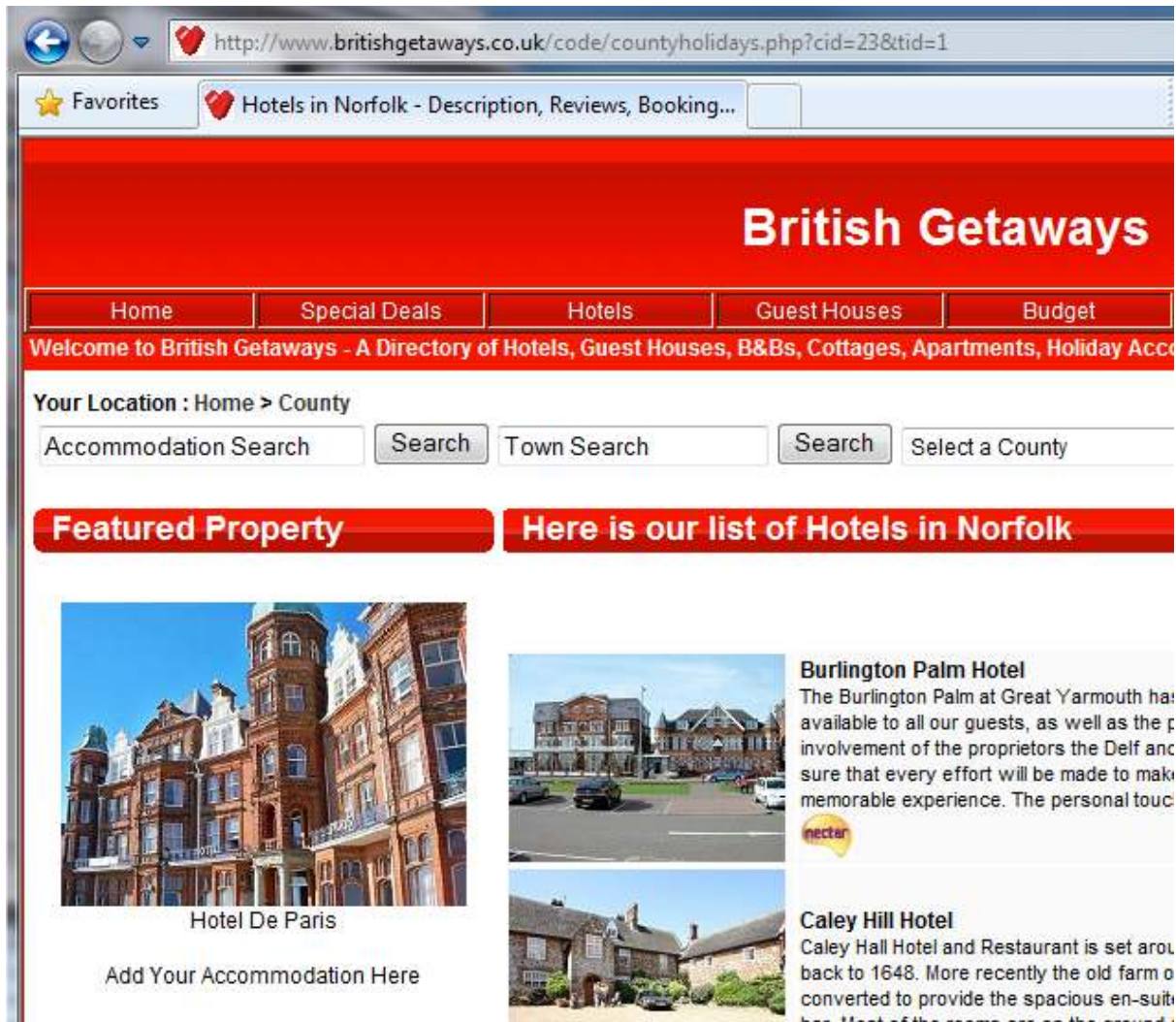
1 Dell Court
A well equipped and comfortably furnished Salcombe and surrounding countryside. This is ideally suited to either two families or couples in a residential (and therefore quieter) area of town.

1 Kings Cottages
A beautifully decorated modern cottage with a large family or group, providing several units. Mainly carpeted throughout with central heating and hot water.

This page relates to a type of accommodation e.g. hotels in a particular town. The featured accommodation on this type of page is £1.00 per week. In this example the featured property is the featured property for hotels in Bath.

A County Type Page

This is defined by the website address containing "...code/countyholidays.php?cid=..."



The screenshot shows a web browser window with the URL <http://www.britishgetaways.co.uk/code/countyholidays.php?cid=23&tid=1>. The page features a red header with the "British Getaways" logo. Below the header is a navigation menu with links for Home, Special Deals, Hotels, Guest Houses, and Budget. A welcome message reads: "Welcome to British Getaways - A Directory of Hotels, Guest Houses, B&Bs, Cottages, Apartments, Holiday Accommodation". The page indicates the current location as "Home > County". There are search fields for "Accommodation Search" and "Town Search", each with a "Search" button, and a "Select a County" dropdown menu. Two featured property sections are visible: "Hotel De Paris" with a placeholder text "Add Your Accommodation Here" and a "Featured Property" section titled "Here is our list of Hotels in Norfolk". This section includes two hotel listings: "Burlington Palm Hotel" and "Caley Hill Hotel".

British Getaways

Home Special Deals Hotels Guest Houses Budget

Welcome to British Getaways - A Directory of Hotels, Guest Houses, B&Bs, Cottages, Apartments, Holiday Accommodation

Your Location : Home > County

Accommodation Search Search Town Search Search Select a County

Featured Property

Here is our list of Hotels in Norfolk

Hotel De Paris

Add Your Accommodation Here

Burlington Palm Hotel

The Burlington Palm at Great Yarmouth has been recently refurbished and is now available to all our guests, as well as the personal involvement of the proprietors the Delf and ensure that every effort will be made to make your stay a memorable experience. The personal touch is provided by the nectar logo.

Caley Hill Hotel

Caley Hall Hotel and Restaurant is set around a beautiful garden back to 1648. More recently the old farm has been converted to provide the spacious en-suite rooms and a bar. Most of the rooms are on the ground floor.

This page relates to a type of accommodation e.g. hotels in a particular county. The featured accommodation on this type of page is £1.00 per week. In this example the featured property is the featured property for the hotels in Somerset.

Provisions for placing your accommodation into a featured accommodation slot.

1) The accommodation must be related to the page that you wish to insert it into. e.g. a hotel that is located in Bath would not be allowed to feature in the county of Kent or the town of Scarborough. The only exception to this is the Home page.

2) Payment is made before your accommodation will appear in the Featured Accommodation section(s) of your choice.

3) Payment is made via PayPal so is secure.

4) Discounts of the total price will be given for taking out more than one featured accommodation page for the same property. See below

2 pages grants a 5% discount

3 pages grants a 10% discount

4 pages grants a 15% discount

5 pages grants a 20% discount.

5) If the featured accommodation section you wish to use is booked, you will be advised as to when it will become free. Once this date expires the slot becomes available again.

6) Any quotes given are valid for 7 days, after which time British getaways cannot guarantee that your requested featured property slots will be available.

7) Once the adverts are in place you will be informed of the date that they will expire.